

Leading Transport Company

Success Story

Industry  
Transport

Product Sold  
Digital Risk Protection



CUSTOMER PROFILE

- The airline company is **one of the biggest flag carriers of the UAE**.
- The airline operates more than **1,000 flights per week to over 120 passenger and cargo** destinations in the Middle East, Africa, Europe, Asia, Australia, and North America. In addition to its core activity of passenger transportation, it also operates a Holidays and Cargo side businesses.

CUSTOMER NEEDS

- Solution that allows you to **understand your real position in the digital environment**, providing you with a strategic advantage to identify, anticipate and respond to the digital risks derived from it, in relation to your:
- **Brand reputation** (negative impact on social networks, offensive comments against the brand and its VIPs)
  - **Online fraud** (fraudulent sale of tickets, identity theft)
  - **Resilience of your business** (leaks of customer and employee credentials, exposure of confidential company information accessible from the internet)

TELEFÓNICA SOLUTION OVERVIEW

- **CyberThreats** service, operated from the **TAGS in 24x7**, which helps you protect your assets, processes and reputation by monitoring, **reporting** and responding in **24x7** to your digital risks, which allows you to make decisions quickly and efficiently and minimize the impact on your corporate processes from detected threats.
- The client has the **support** of a **local analyst** who attends the client first level and gives him personalized support.

If you have any questions or would like to find out more, please:

→ CONTACT US

Telefónica Tech

We are here to **help**.